



3-17-2023
FOR IMMEDIATE RELEASE

Media Contact:
Shani Smith-Reed
Vice President of Marketing
TrueCore Federal Credit Union
ssmithreed@truecore.org
740-788-3507

TrueCore Federal Credit Union Promotes White to Senior Vice President-Chief Financial Officer

Newark, Ohio – TrueCore Federal Credit Union recently announced a promotion within their management team. Clinton R. White of Mount Vernon, Ohio, has been promoted to the position of Senior Vice President-Chief Financial Officer.

White is a 14-year TrueCore employee. In his new role, he will be responsible for all aspects of the credit union's Asset-Liability Management, including financial analysis, planning, and strategic implementation. He will continue in his supervision of the areas of Member Service, Accounting, and Information Technology. White remains a significant contributor to the credit union's strategic direction and key project management.

White is the immediate past-chair of the TrueCore Foundation, a 501(c)(3) non-profit organization whose mission is to improve the lives of others by fulfilling needs in our community. He is a member of the Legislative Committee for the Licking County Board of Realtors, a previous recipient of The Newark Advocate's Top 20 under 40, and provides leadership and guidance through coaching youth basketball and baseball.

A graduate of Utica High School, White received both his undergraduate degree and his MBA from Mount Vernon Nazarene University. He is also a graduate of CUNA's (Credit Union National Association) executive management school at the University of Wisconsin in Madison, where he earned the professional designation of Certified Credit Union Executive (CCUE).

White resides in Morgan Township with his son, Parker (9). They are members of the Church at Chapel Hill Baptist Church.

TrueCore is the largest credit union in Licking County, serving the financial needs of its members since 1940 at office locations in Newark, Heath, and Pataskala, Ohio.

Photo attached.