

2-22-23 FOR IMMEDIATE RELEASE

Media Contact:
Shani Smith-Reed
Vice President of Marketing
TrueCore Federal Credit Union
ssmithreed@truecore.org
740-788-3507

## TrueCore Federal Credit Union Promotes Snider to Vice President of Member Service

Newark, Ohio – TrueCore Federal Credit Union recently announced a promotion within their management team. Donna Snider has been promoted to the position of Vice President of Member Service. Snider is a 15-year TrueCore employee who is responsible for direct management of the Member Service team in her new role.

Snider is a member of St. Edwards Catholic Church, Pataskala Rotary, Licking County Chamber of Commerce, and Granville Chamber of Commerce. She is the Vice Chair of the TrueCore Foundation and serves as a volunteer with St. Vincent Haven and The Midland Theatre. She is also a two-time winner of TrueCore's employee Magical Moments program where she received the most peer nominations for providing exceptional member service.

Snider resides in Pataskala with her husband of 37 years and is the proud mother of two married children and the grandmother of two.

TrueCore is a not-for-profit financial institution serving the needs of its members since 1940 at office locations in Newark, Heath, and Pataskala, Ohio.

Photo attached.