



12-15-21
FOR IMMEDIATE RELEASE

Media Contact:
Shani Smith-Reed
Vice President of Marketing
TrueCore Federal Credit Union
ssmithreed@truecore.org
740-788-3507

TrueCore Federal Credit Union Promotes Snider to AVP of Member Services

Newark, Ohio – TrueCore Federal Credit Union recently announced a promotion within their management team. Donna Snider has been promoted to the position of Assistant Vice President of Member Services. Snider is a 14-year TrueCore employee who is responsible for direct management of the Member Service team in her new role.

Snider is a member of St. Edwards Catholic Church, Licking County Leaders Chapter of BNI, Licking County Chamber of Commerce, Granville Chamber of Commerce, and is involved with St. Vincent Haven. She is also a two-time winner of TrueCore's employee Magical Moments program where she received the most peer nominations for providing exceptional member service.

Snider resides in Pataskala with her husband of 36 years and is the proud mother of two married children and the grandmother of two.

TrueCore is the largest credit union in Licking County, serving the financial needs of its members since 1940 at office locations in Newark, Heath, and Pataskala, Ohio.

Photo attached.